

On the Teaching Experience of Career Planning and Employment and Entrepreneurship Guidance Course for College Students under the “Double First-Class” Background

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Abstract: With the development of the society and the change of the times, the requirements of all walks of life for college teaching and talents are becoming stricter and stricter, which has exerted certain pressure on the teaching of colleges and universities. Under the current development trend of education form, a “double first-class” teaching background has been formed. All walks of life pay more attention to the employment of college students and try to reduce their employment difficulties. Based on this, this paper explores the teaching of Career Planning and Employment and Entrepreneurship Guidance Course for College Students under the background of double first-class” background, hoping to be helpful to the employment of college students.

1. Introduction

Students are the hope of the future development of the country as well as the nation. They are going to leave the campus and enter the society, starting a new road of life. Therefore, all sectors of society are also very concerned about the employment problem that college students are about to face. In such a social environment, the “double first-class” teaching background is put forward, which emphasizes the construction of a first-class college and a first-class discipline, guarantees that students receive good education and comprehensive training on campus, promotes students to adapt better and faster to their future work and life, and protects their future learning and growth. Under the background of “double first-class” teaching, the employment of college students has become increasingly more important. Therefore, colleges and universities have strengthened the research on the teaching mode of Career Planning and Employment and Entrepreneurship Guidance Course for College Students, in order to provide positive help for students and solve their employment problems.

2. Current Teaching Situation of Career Planning and Employment and Entrepreneurship Guidance Course for College Students under the “Double First-Class” Background

2.1 College Students’ Understanding of Career Planning, Employment and Entrepreneurship is Not Comprehensive Enough

Although college students have a certain sense of autonomy, to a certain extent, they still live in a relatively relaxed campus environment. They can not fully understand social life and employment problems that they are going to face, nor realize the importance of career planning, employment and entrepreneurship issues. Most regard college as the place for relaxing but do not have a clear understanding of learning and skills improvement or comprehensive preparation for the future career planning, which leads to problems such as unclear goals, lack of learning motivation and lack of learning direction in the process of learning. These phenomena directly hinder students’ future employment and entrepreneurship, since they lack practical ability and adequate employment preparation.

2.2 College Students' Cognition of Self Lacks Objectivity

Contemporary college students are basically the only child in a family. Before they enter the society, they have not met any setbacks or difficulties. As a result, most blindly form a good cognition of themselves, without objective or accurate judgment. Therefore, they haven't realized the importance of future career planning, employment or entrepreneurship. Through the survey of teachers, it is found that 30% of college students have not considered the future career planning, and do not know what their employment direction is after graduation. They are basically in a state of confusion. Some feel confident about themselves, holding that they can do any job. Their overconfidence affects the judgment of objective facts.

2.3 College Students Lack Sufficient Understanding of the Current Social Situation

Through the investigation and sorting out of big data, it is found that many college students do not fully understand the employment situation in the society. Many get information through the Internet, media, lectures or other ways. In fact, they almost have not experience it in person, which leads to their one-sided cognition of workplace. Even if some have done part-time jobs, it is still quite different from the real social life. Students are not really fond of part-time jobs, nor can they become the real career planning direction of students in the future.

2.4 Colleges Do Not Pay Enough Attention to Career Planning and Employment and Entrepreneurship Guidance Course for College Students

In fact, in the college stage, the task of teachers is not to let students adapt to the examination, but to cultivate students' comprehensive ability, so as to provide a solid guarantee for students' future learning and growth. In teaching, more practical courses are required to be provided for students to adapt to the society better and faster in the future. However, in view of the current problems of career planning and employment and entrepreneurship guidance for college students, teaching methods and teaching faculty are still relatively weak. Most of the courses offered are more theoretical than practical. There is no substantive help for the actual employment of students in the future. Students are still confused about career planning.

3. Significance of Career Planning and Employment and Entrepreneurship Guidance Course for College Students under the "Double First-Class" Background

3.1 Help Students Plan Career as Early as Possible

In interviews, it is one of the most basic questions for enterprises to ask the interviewers about their career planning. In order to help college students bid farewell to their confused career and employment status, colleges and teachers should help students establish their career direction and development direction as early as possible through scientific Career Planning and Employment and Entrepreneurship Guidance Course, so that students are able to work towards this goal in the study and life, find out and fill in the gaps, and constantly improve their professional knowledge and comprehensive ability. It effectively avoids college students' current situation of wasting time and learning without goals, and helps them out of the confusion of unclear career, and assists them to gradually define their own development direction and learning objectives, which is also the effective method for colleges to cater to the reform of teaching objectives of the new curriculum.

3.2 Help Students Improve the Employment Ability

Except for some students preparing postgraduate entrance examination, other students are undoubtedly facing the employment problem, which is an unavoidable serious problem. Therefore, colleges and teachers should try their best to help students reduce employment problems they may encounter in the future, and help them to make the most comprehensive preparation through effective Career Planning and Employment and Entrepreneurship Guidance Course, so that college students will form a clear understanding of future employment. The course can also improve the professional ability and professional quality of college students, laying a solid foundation and

guarantee for the cultivation of students' good social adaptability. Meanwhile, colleges and teachers are asked to realize that the cultivation and promotion of students' employability can not be achieved overnight, this course needs to be set up as soon as possible. Moreover, the teaching content should be optimized and the teaching mode needs to be improved, providing students with the best environment according to the needs of the society for talents.

3.3 Be Needed to Build the “Double First-Class” College and University

Under the background of “double first-class”, it is emphasized that the construction of colleges and universities should turn from the cultivation of special ability to the cultivation of comprehensive ability, from the emphasis on supporting colleges and universities to the emphasis on supporting disciplines, so as to break the identity barrier of colleges. That is to say, colleges and teachers are required to pay attention to the cultivation of practical application ability of college students. No matter which subject they are aiming at, they should be able to survive and develop in the society. It can be seen that the teaching of Career Planning and Employment and Entrepreneurship Guidance Course for College Students is an effective way to respect the differences of students, ensure the smooth employment of students, and provide guarantee for the stimulation and development of students' potential. It is also in line with the requirements of “double first-class” background in the current education form for college construction, and plays a positive role in promoting the learning and growth of college students. The effective set up of this course is an important guarantee for college students' study and life.

4. Teaching Strategy of Career Planning and Employment and Entrepreneurship Guidance Course for College Students under the “Double First-Class” Background

4.1 Optimize the System of Career Planning and Employment and Entrepreneurship Guidance Course

When setting up Career Planning and Employment and Entrepreneurship Guidance Course, colleges and teachers are suggested to raise the attention to the same level of traditional disciplines and add it to the training plan of college students. In addition, it is necessary to establish a supporting assessment system for teaching, and clarify assessment criteria. Finally, colleges are required to set up corresponding management service system, thus realizing the work of management, service, employment and training.

4.2 Build a Professional Teaching Team of Career Planning and Employment and Entrepreneurship Guidance Course

A teaching team with strong professional quality is an important force for Career Planning and Employment and Entrepreneurship Guidance Course. Therefore, to build a professional, serious and responsible teacher team with comprehensive quality and rich experience is responsible for students, and is also the essential condition for colleges to provide a good career planning, employment and entrepreneurship guidance for students. This teaching team can be composed of two parts: internal teachers and external teachers. They can be trained and selected inside colleges, or hired from the external. The combination of the two methods can achieve twice the result with half the effort. The construction of this team is of great value to the improvement of students' comprehensive quality and the cultivation of all-round applied talents. It is also advised to cooperate with enterprises to achieve “the integration of colleges and enterprises”. It is feasible to select some teachers to enter the enterprise regularly for experience and learning, enhance their teaching experience in practice, optimize the teaching content, and improve their teaching quality, so as to create a perfect and professional Career Planning and Employment and Entrepreneurship Guidance Course. Moreover, according to the actual situation and actual needs, colleges can also hire excellent employees from enterprises to teach students, share their own valuable experience, and give some constructive guidance to students' career planning, employment and entrepreneurship. At present, although many colleges have set up Career Planning and Employment and Entrepreneurship Guidance Course, in

most cases, it is a mere formality. After construction, it does not really play a role, but wastes many excellent resources.

4.3 Improve Students' Comprehensive Quality and Change Thinking in Essence

When students leave high school and enter college campus, life becomes more free and colorful. At this stage in which college students are separated from their parents and teachers' close control and education, most have completely released themselves. As a result, many no longer regard learning as a necessary task, or even become no more enthusiastic or interested in their professional knowledge. In this case, teachers are expected to guide college students to evaluate themselves objectively and calmly, correctly understand the difficulties of social life, fully consider the factors of life, face the future work and life confidently and optimistically, and plan for their own future. It is essential to improve the comprehensive quality of students, let students realize the importance of career planning in essence, and form a clear understanding of the future employment and entrepreneurship. Therefore, students must strengthen the cultivation and promotion of their comprehensive ability, change the thinking subjectively, acquire the ability of employment and entrepreneurship in theory knowledge, life experience and hands-on practice. It is of necessity to know that "opportunities are reserved for those who are prepared". College students need to constantly spur themselves, exercise abilities, improve psychological quality, practice physical quality, and improve the comprehensive quality, so as to seize the employment and entrepreneurship opportunity when it comes.

4.4 Organize Campus Practical Activities and Establish Correct Campus Culture

To provide a correct career planning, employment and entrepreneurship guidance and to cultivate all-round applied talents, it is also very important to shape a good environment for college students. Leaders and teachers should carry out relevant various campus activities, thus strengthening students' cultural level and comprehensive quality. For example, thematic lectures, sharing of successful entrepreneurship and employment cases, and debates on career planning, employment and entrepreneurship will make students understand the teaching essence of Career Planning and Employment and Entrepreneurship Guidance Course and the value of career planning in a variety of cultural activities, which will effectively stimulate students' desire for employment and entrepreneurship, If you dare to try, you can make progress. Secondly, teachers are required to guide students to learn to take the advantages of the library platform. In the reading process of books or in the reading and viewing of computer materials, students are able to improve their interest in employment and entrepreneurship and their ability of career planning. Finally, it is advised to hire local influential entrepreneurs for students to share their own experience of employment and entrepreneurship and career planning, broadening students' horizons.

5. Conclusion

To sum up, with the development trend of the current society, we can find that the requirements of the society for talents are also constantly changing. Therefore, in college education, teachers must take cultivating students' overall ability and improving students' social adaptability as the main teaching objective. Teachers are required to fully realize the current situation and necessity of the teaching of Career Planning and Employment and Entrepreneurship Guidance Course for College Students under the "double first-class" background, make continuous research, and apply scientific and effective strategies to strengthen teaching efficiency, so as to lay the foundation for students' future entrepreneurship and employment and future development, and reduce students' employment and entrepreneurship difficulties.

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